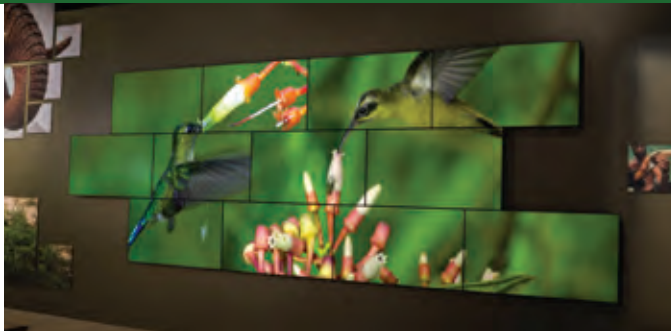




# Commercial INTEGRATOR

## 2016 MEDIA PACK



TECH TRENDS  
MARKET ANALYSIS  
PRODUCT REPORTS  
BUSINESS EXPANSION



COMMERCIAL NEWSLETTER & WEBSITE  
[WWW.COMMERCIALINTEGRATOR.EU](http://WWW.COMMERCIALINTEGRATOR.EU)

# Welcome to a new approach to the Commercial AV and Integration markets

## Introduction

Commercial Integrator Europe is brought to you by All Thing Media (ATM), a UK based publisher which already dominates the domestic custom install sector with *Essential Install Magazine*, *Essential Install Live!* trade shows and *CE Pro Europe*.

The Commercial Integrator Europe (CIE) website will bring the same hunger to serve the commercial AV market that has enabled the team to dominate the domestic sector, providing the very best in commercial AV news, views, interviews, case studies, features and facts to enable systems integrators and other industry insiders to deliver the very best projects possible.

An unrivalled editorial team consisting of UK, European and US based journalists will scour the planet to deliver the most insightful and informative editorial around. The publication will engage fully with the industry carrying many integrator and industry insider articles, bringing readers the very freshest information mined directly from the coalface of the industry.

CIE is not only an engaging and easy to navigate site, it is built with the very latest information and techniques to maximise Search Engine Optimisation (SEO) and take full advantage of 21st century Internet search habits.

The whole team work tirelessly to build CIE into the leading news resource for the industry, up-dated with between 8 – 10 stories daily with fresh information and insight into this dynamic and vital industry. Join us on this exciting journey into the future of commercial AV and automation.

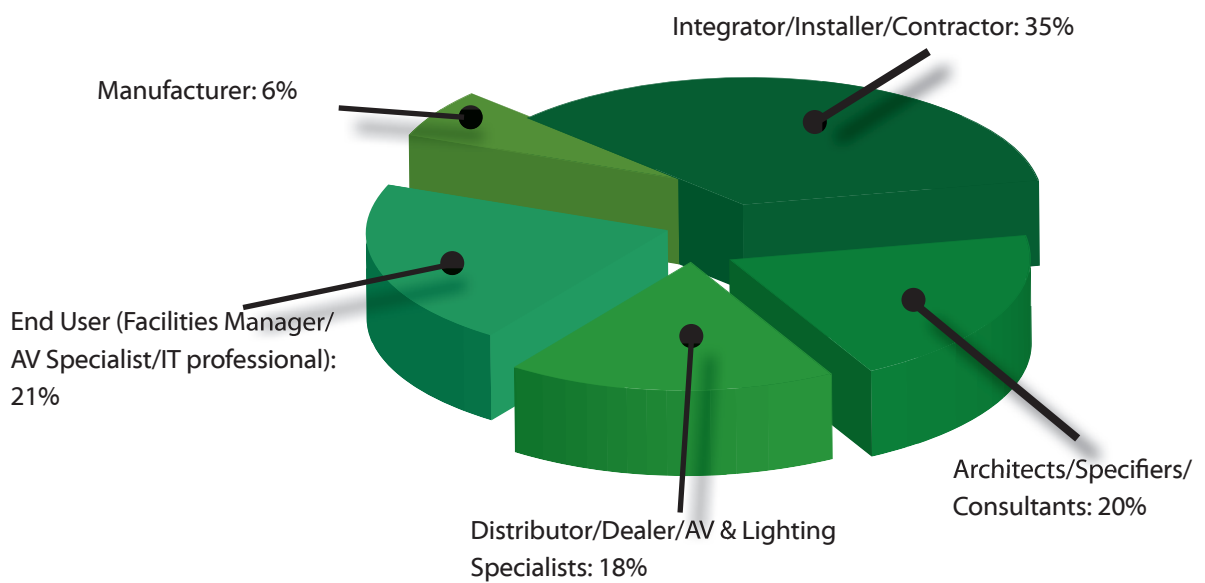
The Commercial Integrator Europe website is truly international and can be translated to any one of 60 languages at the click of a mouse.



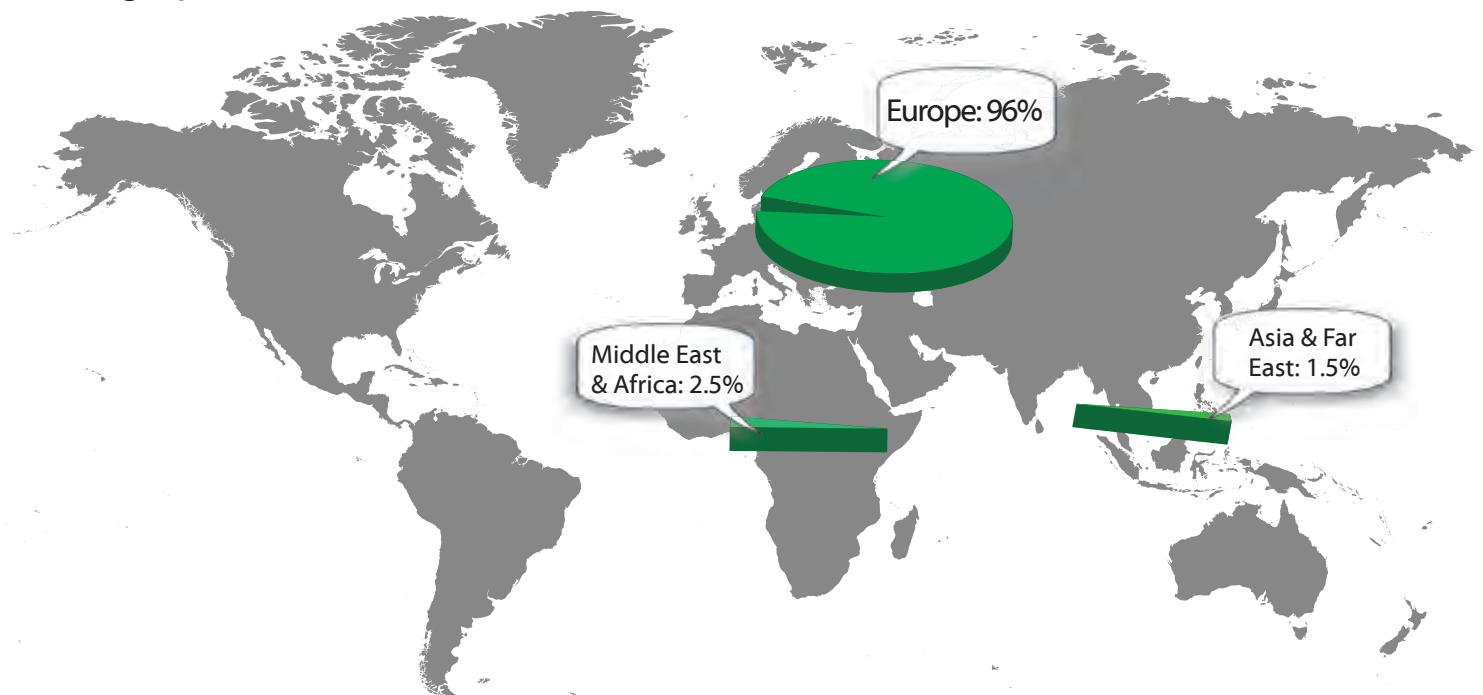
# Commercial INTEGRATOR EUROPE

Every Tuesday the Commercial Integrator Europe e-Newsletter reaches the inboxes of 17,181 Audio, Visual and Lighting system integration and fixed installation professionals comprising of installers/integrators, architects, specifiers, specialists and end users, the very people you want to reach to buy and specify your products or services. Providing an in depth view into the industry, encompassing up-to-the-minute top news stories, interviews, case studies, market trends, industry articles and much more.

## Business type:



## Geographical breakdown:



# Weekly e-newsletter

Reach 17,181 inboxes weekly with your message

By advertising on the weekly Commercial Integrator newsletter you can target buyers and potential buyers to visit key areas of your website, capture data and valuable sales leads.

The weekly newsletter is ideal for creating brand and product awareness, and the weekly frequency provides the perfect timing for product or industry launches.

The screenshot shows the layout of the Commercial Integrator Europe newsletter. On the left, a green callout box labeled 'LEADERBOARD 728pxWx90pxH' points to the top header area. On the right, a green callout box labeled 'RECTANGLE 300pxWx250pxH' points to a 'BrightSign' advertisement. Below that, another green callout box labeled 'HALF RECTANGLE 300pxWx125pxH' points to a 'LILIN' advertisement. The newsletter content includes a 'TOP STORY' section with articles on Crestron, Bose Pro, Panasonic, Canon, and Matrox, along with various product images and logos.

## Commercial Integrator Newsletter & Website advertising packages continued

- Premium sponsor box
- Cost is £1320.00+VAT for the year (full 12 months)
- They can be invoiced quarterly at £330.00

For single & adhoc bookings, call the team on +44 (0)1634 673163.



# The fastest growing website for the European CI industry

www.commercialintegrator.eu sponsorships offer a unique European platform that will maintain branding, provide lead generation, a web presence and support marketing objectives year round whatever they may be. Our European office will manage all aspects of the sponsorship package for you – ensuring quality and providing monthly reports on the effectiveness of your package.

[www.commercialintegrator.eu](http://www.commercialintegrator.eu)

The image shows a screenshot of the Commercial Integrator Europe website. Several callout boxes point to specific ad placements:

- LEADERBOARD** (728pxWx90pxH): Located at the top of the page, above the main navigation bar.
- RECTANGLE** (300pxWx250pxH): Located in the top right corner, above the search bar.
- HALF RECTANGLE** (300pxWx125pxH): Located in the middle of the page, below the main content area.
- PREMIUM SPONSORSHIP BOX**: Located in the bottom right corner, below the main content area.

## Commercial Integrator Newsletter & Website advertising packages

### Package One: £990.00+VAT

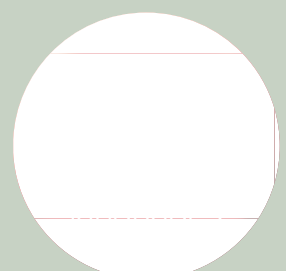
- Rotation of ads on the website (All three ad sizes, leaderboard/banner, rectangle and half rectangle)
- Rectangle ad on each weekly newsletter in the month (4 per month)
- Guaranteed news story on the newsletter
- Guaranteed news story on the website

### Package Two: £770.00+VAT

- Rotation of ads on the website (All three ad sizes, leaderboard/banner, rectangle and half rectangle).
- Rectangle ad on one newsletter in the month.
- Guaranteed news story on one newsletter.
- Guaranteed news story on the website.

### Package three: £550.00+VAT

- Rectangle ad only on rotation.
- Two half rectangle ads two newsletters in the month.
- Guaranteed news story on one newsletter.
- Guaranteed news story on the website.



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